



Sponsorship Opportunities

Peer
to
Peer
Therapy Brands

September 29 – October 1, 2024

JW Marriott Orlando Bonnet Creek Resort & Spa

At Therapy Brands, we're building the software and services that mental health professionals need to deliver the best care for their clients. And at Peer to Peer 2024, these professionals will get together to share best practices and learn about the future of our products. If you're looking for a way to reach industry thought leaders and hundreds of practicing therapists, all in the same place, then Peer to Peer 2024 is the place for you.

Join us in Orlando to network with more than 200 leaders from across the country for three days of in-depth discussions around the latest trends and changes in the dynamic world of mental health. Peer to Peer lets you connect with and showcase your offerings to some of the brightest minds in mental and behavioral health.

Attendees range from small practitioners and practices to large facilities, certified community behavioral health clinics, and substance use treatment centers. They include clinicians, senior administrators, financial leaders, and executive leaders, all of whom are end users of Therapy Brands' broad portfolio of software solutions. And this year, we're expanding the conference to include practices focused on applied behavior analysis, physical therapy, occupational therapy, and speech therapy.

Hear from two amazing keynote speakers:



Lamar Odom, NBA Star

In 1999, Lamar Odom was selected fourth overall by the Los Angeles Clippers, launching his professional basketball career. He played for several NBA teams, including the Miami Heat and the Los Angeles Lakers, where he won two NBA championships in 2009 and 2010 and was made 6th Man of The Year. However, Odom's life off the court was tumultuous. He battled substance abuse issues and personal tragedies, including the loss of his son, Jayden. Despite these challenges, Odom's resilience and determination were evident. He sought help for his addiction and embarked on a path to recovery.

Allison Massari, Motivational Speaker on Healthcare, Resilience, & Overcoming Adversity

A masterful storyteller with a soul-stirring message. Allison is a force of life-changing vitality and hope — the ultimate encourager — instilling essential tools to access courage, compassion, and resilience in the face of challenges. Named one of the Top 10 Best Speakers for motivation by Meetings & Conventions Magazine, she ignites an inner fire, a renewed sense of aliveness—inspiring confidence and accelerating the audience toward their highest professional and personal potential.





A few of the hot topics that we'll cover at Peer to Peer 2024 include:



The shift to whole-person care



Taking the headache out of insurance billing



Managing the perpetual labor shortage



Navigating reimbursement challenges



The rapid rise of CCBHCs

Our event will open with a presentation by Therapy Brands senior leadership, who will share an in-depth look into our product roadmap. **Gold Sponsors** will be featured during this presentation with highlights that include their integration story into the Therapy Brands product portfolio.



Peer to Peer will be chock full of other exciting presentations, plenty of time to network, and an evening of fun at Universal Studios Orlando. And every sponsor will have dedicated space to showcase your products and engage directly with attendees in our Peer to Peer Expo.



Why sponsor?



Thought Leadership

Peer to Peer offers speaking opportunities, allowing you the chance to share your expertise and position your organization as a thought leader in the industry.



Networking Opportunities

Sponsoring helps foster relationships with other key decision makers, key influencers, and potential partners.



Market Research

Peer to Peer is a great place to gather insights about market trends, customer needs, and competitor strategies.

Peer to Peer offers three levels of sponsorship

CHOOSE THE ONE THAT IS RIGHT FOR YOU

Sponsorships Description	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Meal sponsorship (signage & promotional item)	<input checked="" type="checkbox"/>		
Coffee & snack break sponsorship (signage)		<input checked="" type="checkbox"/>	
Conference bag - logo placement			<input checked="" type="checkbox"/>
Dedicated area in the Office Hours & Expo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Featured mention in Therapy Brands product roadmap presentation	<input checked="" type="checkbox"/>		
Logo in Peer to Peer 2024 email campaign	<input checked="" type="checkbox"/>		
Speaking opportunity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo and link on conference website and app	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement on LinkedIn post	3-post	2-posts	1-posts

We look forward to welcoming you to Peer to Peer 2024 in Orlando!

About Therapy Brands

Therapy Brands is the leading provider of software and services for mental health professionals. Our software solutions are used by more than 30,000 therapy practices, ranging from small independent practitioners to large enterprise organizations, for mental, behavioral, and rehabilitative therapy. Our purpose-built practice management, electronic medical records, e-prescribing, and billing solutions enable clients to spend more time with patients, get paid faster, and deliver better treatments.

Learn more at www.therapybrands.com.

To learn more or to secure a sponsorship opportunity, please contact Nicole Lininger at nicole.lininger@therapybrands.com today!

Spots are limited.

**Peer to Peer 2024 will be held at
the beautiful JW Marriott Orlando
Bonnet Creek Resort and Spa.**



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